

Kentucky Recreation and Park Society

The Kentucky Recreation and Park Society (KRPS) was established in 1953, and has evolved into an active professional non-profit organization which serves as the representative voice of leisure service professionals and citizens throughout the Commonwealth of Kentucky. KRPS is an affiliate of the National Recreation and Park Association and the Kentucky League of Cities and serves nearly 700 professional and commercial members.

The purpose of the KRPS is to further the growth and development of leisure services within the Commonwealth, by uniting all professionals and persons interested in leisure services, ultimately resulting in the enhancement of the quality of life for all Kentuckians. KRPS can provide the platform that's certain to help you reach your target audience.

KRPS Members Include:

Administrators	Directors	Programmers	Superintendents
Board/Commission Members	Managers	Retirees	Supervisors
Commercial Vendors	Professors/Educators	Students	

Benefits of Corporate Sponsorship:

- Increase your visibility before a regional audience.
- Support a viable, relevant, important professional state organization.
- Reach an influential, exclusive audience.
- Associated resources (online membership directory, early notices) and lifelong friendships.
- Commercial Membership and all inherent benefits.
- Member Discounts.
- Communication - receive KRPS's quarterly magazine, other announcements.
- Advocacy - Opportunity to play an active role in promoting the benefits of parks and recreation.
- Four levels of Corporate Support: Bronze, Silver, Gold, Platinum.
- Tax deductible.

Annual KRPS Event Exposure:

KRPS Conference and Trade Show	National Playground Safety	National Alliance for Youth Sports Events
Leaders Forum	Website	Statewide Fundraisers
Facility Tour	Board Meetings	
Golf Tournament	Aquatic Facility Operator's Course	

For additional information contact:

Kentucky Recreation and Park Society
 140 Pavilion Drive
 Georgetown, KY 40324
 (502) 696-9834
www.kyrps.org

Kentucky Recreation and Park Society CORPORATION SPONSORSHIP FORM

"An investment that makes sense"

Yes! We want to be a part of KRPS's Programming!

Company Organization _____ DBA _____
 Contact Name (Print) _____ Signature _____
 Address _____
 City _____ State _____ Zip _____
 Phone(s) _____
 E-mail _____ Fax _____

Partnership Level (Please check one):
 Platinum (\$5,000) Gold (\$3,000) Silver (\$2,000) Bronze (\$1,000) Other

Please make checks payable to:
 Kentucky Recreation and Park Society
 140 Pavilion Drive
 Georgetown, KY 40324

"An investment in KRPS can turn green into gold"



Kentucky Recreation and Park Society

"An Investment with KRPS is an Investment in 'UnCommonWealth' "



Kentucky Recreation and Park Society

ANNUAL SPONSORSHIP LEVELS

PLATINUM *\$5,000 per year* *Limit of 2 Sponsors*

- 8 Individuals available on Commercial Membership
- Recognition as Platinum Level sponsor and signage at State Conference, Leaders Forum, NPSI Course, AFO Course, and Golf Tournament
- Banner displayed at State Conference, Leader's Forum, NPSI Course, AFO Course, & Golf Tournament (Banner to be provided by sponsor)
- 1 (one) free double exhibit Booth at State Conference
- Logo on T-shirt for State Conference, Golf Tournament
- Place flyer or stuffer in Delegate Bage (Provided by sponsor)
- Logo on State Conference Session Signs (non-exclusive)
- Logo on State Conference Special Event Signs (Except on other exclusive purchasers)
- Full Page ad in Delegate State Conference Program
- Opportunity for session presentation at State Conference
- 1st Choice for exclusive sponsorship of choice of one of Exhibitor Special Events
- Logo on Website
- 1 (one) free hole sponsorship at Golf Tournament
- 1 (one) free 4-man team for Golf Tournament

GOLD *\$3,000 per year* *Limit of 4 Sponsors*

- 6 Individuals available on Commercial Membership
- Recognition as Gold Level sponsor and signage at State Conference, Leaders Forum, NPSI Course, AFO Course, and Golf Tournament
- Banner displayed at State Conference, Leader's Forum, NPSI Course, AFO Course, & Golf Tournament (Banner to be provided by sponsor)
- 1 (one) free single exhibit Booth at State Conference; additional booth(s) at half price
- Logo on T-shirt for State Conference, Golf Tournament
- Place flyer or stuffer in Delegate Bage (Provided by sponsor)
- Logo on State Conference Session Signs (non-exclusive)
- Logo on State Conference Special Event Signs (Except on other exclusive purchasers)
- 1/4 Page ad in Delegate State Conference Program
- Opportunity for session presentation at State Conference
- 2nd Choice for exclusive sponsorship of choice of one of Exhibitor Special Events
- Logo on Website
- 1 (one) free hole sponsorship at Golf Tournament
- 1 (one) free 4-man team for Golf Tournament

SILVER *\$2,000 per year* *Limit of 4 Sponsors*

- 4 Individuals available on Commercial Membership
- Recognition as Silver Level sponsor and signage at State Conference, Leaders Forum, NPSI Course, AFO Course, and Golf Tournament
- 1 (one) free single exhibit Booth at State Conference; additional booth(s) at regular price
- Logo on T-shirt for State Conference, Golf Tournament
- 1/2 Page ad in Delegate State Conference Program
- Opportunity for session presentation at State Conference
- Place flyer or stuffer in Delegate Bag (Provided by sponsor)
- Logo on Website
- 1 (one) free hole sponsorship at Golf Tournament
- 1 (one) free 2-man team for Golf Tournament

BRONZE *\$1,000 per year*

- No Limit of Sponsors
- 2 Individuals available on Commercial Membership
- Recognition as Bronze Level sponsor and signage at State Conference, Leaders Forum, NPSI Course, AFO Course, and Golf Tournament
- Exhibit Booths may be purchased at half price
- 1/8 Page ad in Delegate State Conference Program
- Opportunity for session presentation at State Conference
- Place flyer or stuffer in Delegate Bag (Provided by sponsor)
- Logo on Website
- Hole sponsorship available for half price at Golf Tournament
- Half price for 2 or 4 man team for Golf Tournament



Kentucky Recreation and Park Society

PARTNERSHIP OPPORTUNITIES

ANNUAL CORPORATE SPONSORSHIP LEVELS>

	Individual Cost	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
KRPS Annual Conference and Trade Show					
Save the Date Card	\$250	X	X		
Pre-Conference Program	\$500	1/2 Page	1/4 Page	Logo	Logo
Conference Program Ad	\$250	Full Page	1/2 Page	1/4 Page	1/8 Page
Opening Ceremony/Speaker Sponsor	\$1,500	X	X		
Opportunity for Commercial Presentation/Session		X	X	X	X
Delegate Shirts	\$1,500	X	X		
Delegate Gift	\$1,500	X			
Speaker Gift <i>(Open for Exclusive Sponsor)</i>	\$750				
Delegate Bag Stuffer/Flyers <i>(Flyer or stuffer provided by Sponsor)</i>	\$500	X	X	X	X
Name Tags <i>(Open for Exclusive Sponsor)</i>	\$500				
Hospitality Room (3 Nights) \$250/Nite	\$750	1 Nite	1 Nite		
1st Night Special Event <i>(Open for Exclusive Sponsor)</i>	\$1,500				
2nd Night Special Event <i>(Open for Exclusive Sponsor)</i>	\$1,500				
Exhibitor's Booth \$450(sgl) Double:	\$800	DBI Free	Sgl Free	Sgl Free	1/2 Price
Break with Exhibitor	\$1,500	Pick 1 of 3	Pick 1 of 3		
Lunch with Exhibitor	\$1,500	Pick 1 of 3	Pick 1 of 3		
Exhibitor Social	\$1,500	Pick 1 of 3	Pick 1 of 3		
Awards Banquet <i>(Open for Exclusive Sponsor)</i>	\$2,000				
Conference Special Event Signs <i>(Except exclusive Sponsors)</i>	\$1,000	X	X		
Conference Program/Session Signs <i>(Except Exclusive Sponsors)</i>	\$1,000	X	X		
Annual Leaders Forum*	\$500	X	X	X	
Facility Tour*	\$500	X	X		
Annual Golf Tournament					
Hole Sponsor	\$150	X	X	1/2 Price	
Participant Shirts	\$500	X	X		
1 Scramble Team (4-Man, 2-man)	\$220	Free 4 Man	Free 4 Man	Free 2 Man	1/2 Price
NPSI Course					
Lunch Sponsor <i>(Open for Exclusive Sponsor)</i>	\$750				
Snack/Breakfast Sponsor <i>(Open for Exclusive Sponsor)</i>	\$500				
Aquatic Facility Operators Course					
Lunch Sponsor <i>(Open for Exclusive Sponsor)</i>	\$500				
Snack/Breakfast Sponsor <i>(Open for Exclusive Sponsor)</i>	\$250				
Banner at all Major KRPS Events** <i>(to be provided by Sponsor)</i>	\$1,000	X	X	X	
Logo on KRPS Website	\$1,000	X	X	X	X
Corporate/Commercial Membership	\$150	8 Members	6 Members	4 Members	2 Members
Individual Statewide Fund Raisers <i>(Open for Exclusive Sponsor)</i>	\$250				
Board Meetings	\$200 Each	\$1,000			
NAYS*	\$250	X	X		
Scholarships <i>(Open for Exclusive Sponsor)</i>	\$250				
481981	Total Actual Value:	28070			

* In the event the program materializes.

** Includes KRPS Conference, Leader's Forum, Golf Tournament, NPSI Course, AFO Course

X Indicates logo on sign, on shirt (if provided), and/or logo/Ad

Platinum 50% off additional sponsorships/Purchases; Gold 25% off; Silver 10% off